

FOR IMMEDIATE RELEASE

Tensor Expands Representation in Russia and CIS Countries

WOODRIDGE, ILLINOIS, USA — September 20, 2012 — Tensor International LLC, a U.S. manufacturer of single-width web offset press equipment, is pleased to announce its extended representation agreement with Pasifik Trading and its new partner, AGService LLC of Moscow.

This newly formed cooperation between Pasifik and AGService will effectively expand Tensor penetration into key Russian and certain CIS markets, including Russia, Kazakhstan, Kyrgyzstan, Moldova, Tajikistan, Ukraine and Uzbekistan.

Pasifik Trading will continue to directly cover markets within Azerbaijan, Turkey, Turkmenistan, Georgia, Northern Cyprus and Romania.

“I am proud to announce our cooperation with AGService, with expected results in improved marketing and sales success of Tensor’s web offset products in these important and fast developing markets,” said Safak Okaygün, Managing Director of Pasifik Trading. “Tensor equipment, with an excellent price performance ratio, is unique in the single-wide market offerings and deserves a strong presence. The sales and after-sales support strengths of Pasifik Trading, combined with the local presence of the highly motivated AGService team, will bring greater satisfaction for our mutual customers,” said Okaygün.

Aliev Elshan, General Director of AGService, said, “We are a young, dynamically developing company that is strongly focused in providing representation to brands that are well established outside of Russia and promoting and supporting them within these developing markets. Tensor fits our vision beautifully, and combining the huge success and experience of Okaygün and his team at Pasifik Trading with AGService’s ambitious spirit and drive for results points to a highly successful union for all.”

“We have great expectations on the partnership and we believe our products are well suited for these markets,” said Mike Pavone, Tensor’s COO and VP of Sales. “Efforts in these markets will concentrate on the higher end of the Tensor product range, including shaftless presses with more automated controls, thus ensuring greater efficiency and better return on investment for our customers.”

To learn more about Tensor’s single-wide press equipment offerings, visit Tensor at Graph Expo in Chicago, October 7-10 and IFRA Expo in Frankfurt, October 29-31. Detailed product information can also be found at www.ustensor.com.

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About Pasifik Trading

Pasifik Trading was founded in 1999 in Istanbul and has established itself as a well-known, reputable company providing sales and support for key OEMs in the graphics markets in Turkey. Pasifik currently employs a crew of 46 (with half this number dedicated to after-sales support) including company headquarters in Istanbul and additional sales offices in Ankara, İzmir and Baku, Azerbaijan. Pasifik Trading is the distributor of Tensor, Muller Martini, Rima, manroland, Duplo, Multigraph and GUK in Turkey, Azerbaijan and certain other markets. Further information is available at www.pasifiktrading.com.tr.

Pasifik Trading is the only supplier in the Turkish graphic arts market awarded with the QUALITY after-sales certificate by the Turkish Standards Institute (TSE).

About AGService

Founders Elshan Aliev and Sandomirskiy Pavel have been actively involved in the printing business since 2000, establishing AGService in 2009. AGService serves the consumables markets in Russia and CIS countries.

About AH Tensor International LLC

Tensor International was created in early 2012 by combining the synergy and design innovation knowledge of key former employees of Tensor Group with DCOS, a premier innovator and major printing industry automation supplier. This combination of strengths makes Tensor International unique in the single-wide, single-round press market and allows the company to offer press packages that provide outstanding ROI and reliability throughout the expected life cycle of the press.

Tensor's semi-commercial, insert and newspaper press equipment is valued worldwide for incomparable durability, quality and user-friendliness. Tensor manufactures its single-width press equipment and related parts exclusively in the United States and retains a worldwide network of dealers to support its sales, service and marketing efforts.

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