

## FOR IMMEDIATE RELEASE

### **New Tensor Pressline To Premier Turkish Printer**

WOODRIDGE, ILLINOIS, USA — December 12, 2013 — Tensor International LLC, a U.S. manufacturer of single-width web offset press equipment, is pleased to announce its latest press sale to Turkish book and magazine producer, Tuna Matbaacilik Co. Ltd.

Two footprint shaftless T-400BE towers and an H-50 folder will be delivered and installed at Tuna Matbaacilik during the 1st quarter, 2014. The new press is equipped with a shaftless drive system, DRCS Inspection system with closed loop register, cut-off controls & web guiding features, infeeds and remote inking system. Tuna Matbaacilik plans to print school books on the new stand-alone press. This is the third Tensor pressline to be installed at the Ankara, Turkey print location. The Tensor products are successfully represented by Pasifik Trading in the Turkish market.

*“In our ambition to increase our schoolbook production capacity, being very pleased with our existing two identical Tensor presses we had no difficulty in deciding for the third Tensor press line,” said Tayfun Yildirim, owner of Tuna Matbaacilik. “The level of automation on the Tensor presses is outstanding for us, and we’ve been impressed with the quality, durability and ease of maintenance of the Tensor press’. The excellent technical support from Tensor and Pasifik Trading helped us with our decision,” said Tayfun Yildirim.*

*“I am proud to announce the sale of the third Tensor press line to our esteemed customer Tuna Matbaacilik. The same customer buying their third web offset press in 6 years, proves the durability and the production efficiency of the product and confirms the best after sales support that we provide to our customer base. With this recent order we now have more than 400 Tensor printing units installed and successfully running in Turkey” said Safak Okaygun, Chairman, Pasifik Trading.*

Tensor press offering information can be found at [www.ustensor.com](http://www.ustensor.com).

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### **About Tuna Matbaacilik Co. Ltd.**

Ucar Yıldırım, father of Tayfun Yıldırım, founded Tuna Matbaacılık in 1994. The company is based in a 17,000m<sup>2</sup> building in Ankara with a production staff of 70 people. The majority of work is schoolbook printing for the Ministry of Education in Turkey. They have two existing Tensor presslines, installed in 2006 and 2008.

### **About Pasifik Trading**

Pasifik Trading was founded in 1999 in Istanbul and has established itself as a well-known, reputable company providing sales and support for key OEMs in the graphics markets in Turkey. Pasifik currently employs a crew of 46 (with half this number dedicated to after-sales support) including company headquarters in Istanbul and additional sales offices in Ankara, İzmir and Baku, Azerbaijan. Pasifik Trading is the service and parts distributor for Tensor in Turkey, Azerbaijan and certain other markets. Further information is available at [www.pasifiktrading.com.tr](http://www.pasifiktrading.com.tr).

Pasifik Trading is the only supplier in the Turkish graphic arts market awarded with the QUALITY after-sales certificate by the Turkish Standards Institute (TSE).

### **About AH Tensor International LLC**

Tensor International was created in early 2012 by combining the synergy and design innovation knowledge of key former employees of Tensor Group with DCOS, a premier innovator and major printing industry automation supplier. This combination of strengths makes Tensor International unique in the single-wide, single-round press market and allows the company to offer press packages that provide outstanding ROI and reliability throughout the expected life cycle of the press.

Tensor's semi-commercial, insert and newspaper press equipment is valued worldwide for incomparable durability, quality and user-friendliness. Tensor manufactures its single-width press equipment and related parts exclusively in the United States and retains a worldwide network of dealers to support its sales, service and marketing efforts.

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