

## FOR IMMEDIATE RELEASE

### Tensor Lands Second Press Order in Turkey

#### *Özgün Companies Group Chooses New Tensor Press for Book Printing*

WOODRIDGE, ILLINOIS, USA — January 16, 2013 — Tensor International LLC, a U.S. manufacturer of single-width web offset press equipment, has been selected by Özgün Companies Group to supply a complete new Tensor pressline for its plant in Ankara, Turkey. This is Tensor's second press order from a Turkish publisher booked within the last month.

The Özgün press, with two T-400BE towers and an H-50 folder, is scheduled for installation during May of this year. The highly automated press package includes a footprint shaftless drive system with DRCS closed loop register controls, web guiding, remote inking, infeeds and splicers. The two towers have a four-web capacity by utilizing dual unwind features on the splicers.

Özgün will produce textbooks and regional newspapers on the new press. For this niche product, the Tensor H-50 folder is equipped with a double-parallel feature and quarter- and half-fold capability. The cutoff is 565mm.

"We required a highly dependable and versatile press system that could withstand a heavy workload," said Firat Gündoğan Özgün's Vice Chairman. "Tensor and Pasifik Trading (Tensor's sales and service arm in Turkey), maintain strong reputations in the region and we're convinced their technical expertise and support will be both proactive and efficient," added Firat Gündoğan.

"Özgün can expect a high-quality print result with the advanced press control systems, the T-400BE's full bearer design and the versatility of the H-50 folder," said Mike Pavone, Tensor's COO and VP of Sales. "Plus, the highly automated system components will create greater efficiency with low start-up waste and ink consumption."

Pavone further remarked, "We are very pleased to partner with an exceptional and strong company such as Özgün and look forward to many years of strong and prosperous relations."

Tensor had recently announced another press sale to a Turkish Book and magazine printer with similar specifications. That press is scheduled for delivery and install (also in Ankara) during this year's second quarter.

Tensor press offering information can be found at [www.ustensor.com](http://www.ustensor.com).

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### **About Özgün Companies Group**

The Özgün Companies Group consists of a number of printing and publishing firms specializing in the fields of test magazines, unit magazines, school books, source books and all other kinds of commercial printed material. Özgün embraces contemporary technologies within its structure and continually gains new momentum in the education publishing sector by enlarging its product spectrum every year. The Özgün Companies Group registered its production capacity at the international standards by having ISO 9001-2000 Certificate from TUV Saarland for a long time. More information can be accessed at [www.ozgun.com](http://www.ozgun.com).



*Özgün's printing facilities, established in 2002 in the Temelli resort of Polatlı district, Ankara.*

### **About Pasifik Trading**

Pasifik Trading was founded in 1999 in Istanbul and has established itself as a well-known, reputable company providing sales and support for key OEMs in the graphics markets in Turkey. Pasifik currently employs a crew of 46 (with half this number dedicated to after-sales support) including company headquarters in Istanbul and additional sales offices in Ankara, İzmir and Baku, Azerbaijan. Pasifik Trading is the service and parts distributor for Tensor in Turkey, Azerbaijan and certain other markets. Pasifik Trading is the only supplier in the Turkish graphic arts market awarded with the QUALITY after-sales certificate by the Turkish Standards Institute (TSE). Further information is available at [www.pasifiktrading.com.tr](http://www.pasifiktrading.com.tr).

### **About AH Tensor International LLC**

Tensor International was created in early 2012 by combining the synergy and design innovation knowledge of key former employees of Tensor Group with DCOS, a premier innovator and major printing industry automation supplier. This combination of strengths makes Tensor International unique in the single-wide, single-round press market and allows the company to offer press packages that provide outstanding ROI and reliability throughout the expected life cycle of the press.

Tensor's semi-commercial, insert and newspaper press equipment is valued worldwide for incomparable durability, quality and user-friendliness. Tensor manufactures its single-width press equipment and related parts exclusively in the United States and retains a worldwide network of dealers to support its sales, service and marketing efforts.

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