

FOR IMMEDIATE RELEASE

Tensor Sells Two Press Towers and a Folder To Premier Turkish Printer

WOODRIDGE, ILLINOIS, USA — December 13, 2012 — Tensor International LLC, a U.S. manufacturer of single-width web offset press equipment, is pleased to announce its latest press sale to Turkish book and magazine producer, Ada Matbaacilik Co. Ltd.

Two footprint shaftless T-400BE towers and an H-50 folder will be delivered and installed at Ada Matbaacilik during the start of 2nd quarter, 2013. The new press is well equipped with a shaftless drive system and DRCS closed loop register controls, web guiding, infeeds and remote inking system. Ada Matbaacilik plans to print school books on the new stand-alone press. This is the second Tensor pressline to be installed at the Ankara, Turkey print location. The Tensor products are successfully represented by Pasifik Trading in the Turkish market.

“We needed to increase our schoolbook production capacity and determined another Tensor press would fit our requirements nicely,” said Abbas Carhoglu, owner of Ada Matbaacilik. “We’ve been impressed with the Tensor press’ quality, durability and ease of maintenance. The ability we have to perform quick changeovers between jobs, combined with receiving excellent technical support from Tensor and Pasifik Trading, helped us with our decision,” said Carhoglu.

High quality print and efficiency were also key factors considered. “The high level of automation will reduce start-up waste and ink consumption while maintaining excellent quality during a complete production run,” said Mike Pavone, Tensor’s COO and VP of Sales. “The T-400BE towers are designed for quality print results with pre-loaded bearing-mounted eccentrics, bearers on the blanket and plate cylinders, and helical drive gears for smoother gear movement.”

Pavone remarked, “Ada Matbaacilik’s trust in Tensor is invaluable to us and we are proud to be selected to work with this exceptional group of people as they continue to grow their business.”

“We have worked hard to provide strong product and customer care to Ada Matbaacilik, and we’re pleased to be recognized and approved by this leading printer,” said Safak Okaygun, Chairman, Pasifik Trading.

Tensor press offering information can be found at www.ustensor.com.

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About Ada Matbaacilik Co. Ltd.

M. Abbas Carhoglu founded Ada Matbaacilik in 2000 to finish and bind products for its sister company, Dortel Publishing. Ada branched into printing schoolbooks in 2007 when the company installed its first Tensor press. High-quality inserts and magazines were added to production in 2009 when Ada added another T-400BE tower equipped with UV curing and gluing systems. Ada Matbaacilik employs approximately 50 production personnel and occupies a 5,000 square meter building in Ankara, Turkey.

About Pasifik Trading

Pasifik Trading was founded in 1999 in Istanbul and has established itself as a well-known, reputable company providing sales and support for key OEMs in the graphics markets in Turkey. Pasifik currently employs a crew of 46 (with half this number dedicated to after-sales support) including company headquarters in Istanbul and additional sales offices in Ankara, İzmir and Baku, Azerbaijan. Pasifik Trading is the service and parts distributor for Tensor in Turkey, Azerbaijan and certain other markets. Further information is available at www.pasifiktrading.com.tr.

Pasifik Trading is the only supplier in the Turkish graphic arts market awarded with the QUALITY after-sales certificate by the Turkish Standards Institute (TSE).

About AH Tensor International LLC

Tensor International was created in early 2012 by combining the synergy and design innovation knowledge of key former employees of Tensor Group with DCOS, a premier innovator and major printing industry automation supplier. This combination of strengths makes Tensor International unique in the single-wide, single-round press market and allows the company to offer press packages that provide outstanding ROI and reliability throughout the expected life cycle of the press.

Tensor's semi-commercial, insert and newspaper press equipment is valued worldwide for incomparable durability, quality and user-friendliness. Tensor manufactures its single-width press equipment and related parts exclusively in the United States and retains a worldwide network of dealers to support its sales, service and marketing efforts.

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